

### PROVINCE OF PANGASINAN

Lingayen www.pangasinan.gov.ph

#### OFFICE OF THE SANGGUNIANG PANLALAWIGAN SECRETARY

# **CERTIFICATION**

#### TO WHOM IT MAY CONCERN:

THIS IS TO CERTIFY that at the regular session duly constituted of the Sangguniang Panlalawigan, Province of Pangasinan, held on January 11, 2021 at Lingayen, Pangasinan, the following provincial resolution was approved:

Authored by SP Member Margielou Orange D. Humilde-Verzosa

#### **PROVINCIAL RESOLUTION NO. 5-2021**

AUTHORIZING THE PROVINCIAL GOVERNOR, AMADO I. ESPINO III, TO ENTER INTO A CONTRACT WITH PIXELHUB CREATIVE DESIGN STUDIO FOR THE IMPLEMENTATION OF THE PANGASINAN TOURISM BRANDING, WEBSITE AND SOCIAL MEDIA MARKETING PROJECT IN THE PROVINCE

WHEREAS, the Provincial Government of Pangasinan through the Provincial Tourism and Cultural Affairs Office is launching a project titled "Pangasinan Tourism Branding, Website and Social Media Marketing";

WHEREAS, the project service provider is Pixelhub Creative Design Studio, a design and digital agency with expertise ranging from identity, digital, print and strategy, located in Dagupan City;

WHEREAS, the Project aims to design and develop an official website, and to brand and to create a social media marketing plan for the Province;

WHEREAS, the Pixelhub Creative Design Studio will provide the following scopes and features for the project: full branding, website design and development, social media marketing, and other services and modules, domain and webhosting, and support and maintenance;

WHEREAS, the Project has a total investment cost of P935,000.00;

WHEREAS, in regard to the above purpose, a Contract shall be entered into and signed between the Province of Pangasinan, represented by Governor Amado I. Espino III, and Pixelhub Creative Design Studio, represented by Managing Director Mikkle Angelo A. Fernandez;

NOW THEREFORE, on motion of SP Member Margielou Orange D. Humilde-Verzosa, duly seconded, it was -







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**RESOLVED,** by the Sangguniang Panlalawigan in session assembled to authorize, as he is hereby authorized, the Provincial Governor, Amado I. Espino III, to enter into a contract with Pixelhub Creative Design Studio for the implementation of the Pangasinan Tourism Branding, Website and Social Media Marketing Project in the Province;

**RESOLVED, FURTHER,** that copies of this resolution be furnished to Honorable Governor Amado I. Espino III, Province of Pangasinan, and Mr. Mikkle Angelo A. Fernandez, Managing Director of Pixelhub Creative Design Studio, for their information and guidance.

CERTIFIED BX:

VERNAT. NAVA-PEREZ Secretary to the Sanggunian

ATTESTED:

MARK RONALD DG. LAMBINO

Vice Governor (Presiding Officer)



