



Republic of the Philippines
PROVINCE OF PANGASINAN
Office of the Governor
2F Capitol Compound, Lingayen, Pangasinan

Hon. Ramon V. Guico III, DPM
Governor

EXECUTIVE ORDER NO. 0057-2023

**RECONSTITUTING THE
PROVINCIAL TOURISM PLANNING COMMITTEE**

WHEREAS, the Provincial Tourism Planning Committee in the province of Pangasinan was created by virtue of Executive Order No. 0068-2018, in accordance with Republic Act No. 9593 (Tourism Act of 2009), under "... *Section 37, Local Tourism Development Planning – LGUs, in consultation with stakeholders, are encouraged to utilize their powers under Republic Act No. 7160, otherwise known as the Local Government Code of 1991, to ensure the preparation of a tourism development plan...*"

WHEREAS, the Provincial Tourism Planning Committee serves as an overall coordinating body to anticipate, regulate, and monitor various activities in the development of the Provincial Tourism and Development Plan of the province;

WHEREAS, said Provincial Tourism Planning Committee is tasked to create and establish strategies and plans to increase, develop, and stimulate various tourism development and promotion plans and programs of the province;

WHEREAS, the said committee is also responsible for monitoring the local tourism councils in the province and intensifying their responsible promotion of the province's cultural sustainability, uniqueness, and local heritage;

WHEREAS, the other members of the Provincial Tourism Planning Committee have already resigned and/or retired;

WHEREAS, there is a necessity to reconstitute the Provincial Tourism Planning Committee and the members thereof in order to set and formulate policies and implement rules and regulations affecting or related to the tourism industry in the province;

NOW, THEREFORE, I, RAMON V. GUICO III, Provincial Governor of Pangasinan, by virtue of the powers vested in me by law, do hereby reconstitute the Provincial Tourism Planning Committee of Pangasinan, as follows:





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I. Functions of the committee

1. Prepare a work plan for the review and revision of the Provincial Tourism Development Framework Plan (PTDFP);
2. Review PTDFP to come up with proposals and recommendations for emerging policies, strategic directions, and Programs, Activities and Projects (PAPs) covering plan year 2023-2031; and
3. Conduct consultations with specific tourism stakeholders groups, to inform the committee proposals and recommendations for the PTDFP.

II. Composition of the Committee.

Chairperson

HON. RAMON V. GUICO III
Governor

Honorary Chairperson

JOSEPH FRANCISCO R. ORTEGA
Regional Director, Department of Tourism, Region I

Vice Chairpersons

MS. MARIA LUISA AMOR-ELDUAYAN
Department Head
Provincial Tourism and Cultural Affairs Officer (PTCAO)

ENGR. ROWENA V. IGNACIO
Officer-In-Charge
Provincial Planning and Development Office (PPDO)

Member Offices

PBO	Provincial Budget Office
PAGO	Provincial Agriculture Office
PDRRMO	Provincial Disaster and Risk Reduction Management Office
ENRO	Environment and Natural Resources Office
PEO	Provincial Engineering Office
PIO	Provincial Information Office
PTOA	Pangasinan Tourism Officers Association
1SIKAT	Samahang Itinataguyod and Agro-Turismo Pangasinan Sa Rehiyon Uno
PVB	Pangasinan Visitors Bureau
PTGA	Pangasinan Tour Guides Association
PMSMED	Pangasinan Micro Small and Medium Enterprises Development Council



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III. Roles of the Committee.

The Chairperson shall have the principal responsibility for directing and overseeing the review and revision of the tourism plan, according to schedule. The chairperson is responsible for chairing major tourism planning sessions, and shall designate a representative in sessions that he/she will not be present.

The Committee shall actively participate in all activities identified in the work plan. The team shall develop realistic goals, appropriate strategies and identify programs, projects and activities that best contribute to the attainment of the tourism goals and objectives of the Province of Pangasinan.

IV. Funding.

The budgetary requirements for the conduct of activities and delivery of outputs shall be sourced from Tourism Fund.

V. Effectivity.

This Executive Order shall take effect immediately

SO ORDERED, this 23rd day of June 2023 in Lingayen, Pangasinan


RAMON V. GUICO III

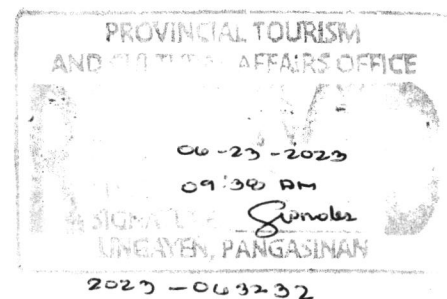


Republic of the Philippines
PROVINCE OF PANGASINAN
OFFICE OF THE PROVINCIAL LEGAL OFFICER
Capitol Compound, Lingayen, Pangasinan

ATTY. BABY RUTH F. TORRE
Provincial Legal Officer

June 22, 2023

MS. MARIA LUISA AMOR-ELDUAYAN
Department Head
Provincial Tourism and Cultural Affairs Officer (PTCAO)
Malong Building,
Lingayen, Pangasinan



Dear Ma'am Elduayan:

Reference is made to your request for legal opinion and recommendation on the draft **Executive Order (EO)** entitled: **"RECONSTITUTING THE PROVINCIAL TOURISM PLANNING COMMITTEE"**.

The subject Executive Order appears to be in consonance with Republic Act No. 9593 otherwise known as the "The Tourism Act of 2009", which declares tourism as an indispensable element of the national economy and an industry of national interest and importance, which must be harnessed as an engine of socio-economic growth and cultural affirmation to generate investment, foreign exchange and employment, and to continue to mold an enhanced sense of national pride for all Filipinos.

Likewise, R.A. No. 9593 stipulates in Section 37 the importance of Local Tourism Development Planning. It encourages Local Government Units (LGUs) to leverage their powers under Republic Act No. 7160, also referred to as the Local Government Code of 1991, to facilitate the formulation of a comprehensive tourism development plan in consultation with relevant stakeholders.

The Provincial Tourism Planning Committee (PTPC) is a committee established at the provincial level in the Philippines to facilitate the development and implementation of tourism plans and programs. The committee plays a vital role in coordinating and guiding tourism-related activities within the province.

Further, PTPC is responsible for monitoring the local tourism councils in the province and intensifying their responsible promotion of the province's cultural sustainability, uniqueness, and local heritage.

The undersigned observes that there are no legal impediments to the provisions of the subject Executive Order to reconstitute the PTPC. The establishment and reconstitution of the committee are in line with the objectives of promoting sustainable tourism development, coordinating tourism-related activities, and engaging stakeholders at the provincial level.

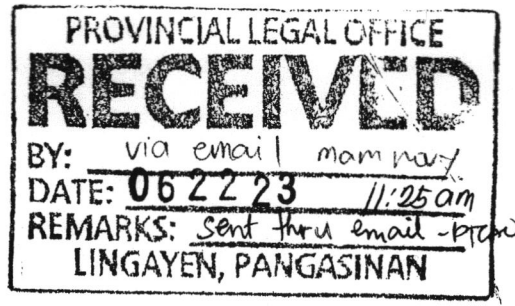
Likewise, may we respectfully recommend that this Executive Order be referred/furnished to the Office of the Provincial Administrator for his reference and perusal.

Thank you and glad to be of assistance.

Respectfully yours,


BABY RUTH F. TORRE

PTDAO via email



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RAMON V. GUICO III