



Republic of the Philippines  
PROVINCE OF PANGASINAN  
*Lingayen*  
[www.pangasinan.gov.ph](http://www.pangasinan.gov.ph)

**OFFICE OF THE SANGGUNIAN PANLALAWIGAN SECRETARY**

# CERTIFICATION

**TO WHOM IT MAY CONCERN:**

*THIS IS TO CERTIFY that at the regular session duly constituted of the Sangguniang Panlalawigan, Province of Pangasinan, held on March 31, 2025, at the Session Hall, Capitol Building, Lingayen, Pangasinan the following provincial resolution was approved:*

Authored by SP Member Marinor B. de Guzman

**PROVINCIAL RESOLUTION NO. 384-2025**

**AUTHORIZING THE PROVINCIAL GOVERNOR, RAMON V. GUICO III, TO ENTER INTO AND SIGN A LICENSE AGREEMENT BY AND BETWEEN THE ALV PAGEANT CIRCLE MANAGEMENT, INC. (LICENSOR) AND THE PROVINCIAL GOVERNMENT OF PANGASINAN (LICENSEE)**

**WHEREAS**, the Limgas na Pangasinan, a province-wide beauty pageant, is the highlight of the annual Pista'y Dayat or Sea Festival celebrations which aims to showcase the most talented, beautiful and intelligent ladies the Province has to offer, and three of them will be chosen for the top titles, namely, Limgas na Pangasinan-World, Limgas na Pangasinan-Mutya and Limgas na Pangasinan-Grand, providing them the chance to represent the Province in the Miss World Philippines, Mutya ng Pilipinas, and Miss Grand Philippines pageants, respectively;

**WHEREAS**, for this year's search for Limgas na Pangasinan 2025, the Provincial Government of Pangasinan has partnered with ALV Pageant Circle Management, Inc., the organizer and producer of two annual national pageants franchises, namely, the Miss Grand Philippines and the Miss World Philippines beauty pageant, and the sole owner the pageants' Licensed Trademark;

**WHEREAS**, the Province of Pangasinan has applied to obtain from the Licensor a perpetual and sole right to use the Licensed Trademark in the Province of Pangasinan, and the Licensor has decided to award a license to the Province, the latter having shown its capability and experience to organize and produce a local beauty pageant, subject to the terms and conditions set forth in the License Agreement;

**WHEREAS**, the Sangguniang Panlalawigan expresses its support to this activity in order to provide the winners the opportunity to represent the Province in various national and international searches;



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**WHEREAS**, for the above purpose, a License Agreement shall be entered into and signed by and between the Province of Pangasinan, represented by Honorable Governor Ramon V. Guico III, and the ALV Pageant Circle Management, Inc., represented by its President and Chief Executive Officer, Mr. Arnold L. Vegafria;

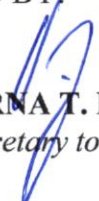
**WHEREAS**, LGUs are empowered under Section 22 (a) (5) (c) and Section 465 (b) (vi) of RA 7160 to enter into contracts, but such power may be exercised with prior authorization emanating from the Sangguniang Panlalawigan through a resolution/ordinance;

**NOW, THEREFORE**, on motion of SP Member Marinor B. de Guzman, duly seconded, it was –

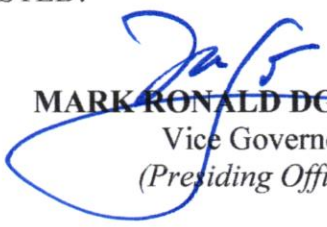
**RESOLVED**, by the Sangguniang Panlalawigan of Pangasinan in session assembled to authorize, as he is hereby authorized, the Provincial Governor, Ramon V. Guico III, to enter into and sign the license agreement by and between the ALV Pageant Circle Management, Inc. (Licensor) and the Provincial Government of Pangasinan (Licensee);

**RESOLVED, FINALLY**, that copies of this resolution be furnished to Honorable Governor, Ramon V. Guico III, Province of Pangasinan, and Mr. Arnold L. Vegafria, President and Chief Executive Officer, ALV Pageant Circle Management, Inc., for their information and guidance.

CERTIFIED BY:

  
**VERNA T. NAVA-PEREZ**  
*Secretary to the Sanggunian*

ATTESTED:

  
**MARK RONALD DG. LAMBINO**  
Vice Governor  
(Presiding Officer)