



Republic of the Philippines
PROVINCE OF PANGASINAN
Lingayen
www.pangasinan.gov.ph

OFFICE OF THE SANGGUNIANG PANLALAWIGAN SECRETARY

CERTIFICATION

TO WHOM IT MAY CONCERN:

THIS IS TO CERTIFY that at the regular session duly constituted of the Sangguniang Panlalawigan, Province of Pangasinan, held on March 11, 2024 at the Session Hall, Capitol Building, Lingayen, Pangasinan, the following provincial resolution was approved:

Authored by SP Member Marinor B. de Guzman

PROVINCIAL RESOLUTION NO. 344-2024

AUTHORIZING THE HONORABLE GOVERNOR, RAMON V. GUICO III, TO ENTER INTO AND SIGN A CONTRACT AGREEMENT WITH ABS-CBN CORPORATION FOR ITS PARTICIPATION IN THE CELEBRATION OF THE PISTA'Y DAYAT 2024

WHEREAS, Pista'y Dayat is a sea festival celebrated annually by the Province of Pangasinan in thanksgiving for the bountiful harvest and abundant fishing including the pleasures being enjoyed by the people from Pangasinan waters;

WHEREAS, for this year's celebration of the Pista'y Dayat, ABS-CBN Corporation shall be the strategic partner of the Provincial Government of Pangasinan in the conduct of its Kapamilya Karavan and other media promotional activities/events;

WHEREAS, the partnership between the Province of Pangasinan and ABS-CBN Corporation would eventually result to the fruitful and joyful celebration of the Pista'y Dayat 2024;

WHEREAS, for the above purpose, a Contract Agreement shall be entered into and signed between the Provincial Government of Pangasinan, represented by Governor Ramon V. Guico III, and ABS-CBN Corporation, represented by Ms. Romina Garcia-Catalan, Local Sales Head/Director, Sales Strategic Planning ABS-CBN Regional; Mr. August Benitez, Head – Integrated Sales; and Mr. Ricardo Tan, Jr., Chief Finance Officer;

NOW THEREFORE, on motion of SP Member Marinor B. de Guzman, duly seconded, it was -

RESOLVED, by the Sangguniang Panlalawigan in session assembled to authorize, as he is hereby authorized, the Honorable Governor, Ramon V. Guico III, to enter into and sign a Contract Agreement with ABS-CBN Corporation for its participation in the celebration of the Pista'y Dayat 2024;



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RESOLVED FINALLY, to furnish copies of this resolution to Honorable Governor, Ramon V. Guico III, Province of Pangasinan; Ms. Romina Garcia-Catalan, Local Sales Head/Director, Sales Strategic Planning ABS-CBN Regional; Mr. August Benitez, Head – Integrated Sales; and Mr. Ricardo Tan, Jr., Chief Finance Officer, ABS CBN Corporation, for their information and guidance.

CERTIFIED BY:

ESPERANCILLA B. ROMA

Assistant Secretary to the Sanggunian

ATTESTED:

MARK RONALD DG. LAMBINO

Vice Governor
(Presiding Officer)