



Republic of the Philippines
PROVINCE OF PANGASINAN
Lingayen
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OFFICE OF THE SANGGUNIANG PANLALAWIGAN SECRETARY

CERTIFICATION

TO WHOM IT MAY CONCERN:

THIS IS TO CERTIFY that at the regular session duly constituted of the Sangguniang Panlalawigan, Province of Pangasinan, held on August 1, 2022 at Lingayen, Pangasinan, the following provincial ordinance was approved:

Authored by Vice Governor Mark Ronald DG. Lambino

PROVINCIAL ORDINANCE NO. 280-2022

AN ORDINANCE CREATING THE PROVINCIAL ECONOMIC DEVELOPMENT AND INVESTMENT PROMOTION OFFICE OF THE PROVINCIAL GOVERNMENT OF PANGASINAN AND PROVIDING BUDGETARY REQUIREMENTS THEREOF AND ADOPTING POLICIES TO GOVERN ITS ORGANIZATIONAL STRUCTURE AND STAFFING PATTERNS

WHEREAS, Section 19 of the Philippine Constitution provides that the State shall develop self-reliant and independent national economy effectively controlled by the Filipinos;

WHEREAS, this mandate is supported by DILG Memorandum Circular No. 2010-113, dated October 13, 2010, which encourages Local Government Units to designate a Local Economic and Investment Promotion Officer;

WHEREAS, DILG Memorandum Circular No. 2020-167, dated December 09, 2020, provides the guidelines on promoting Local Economic Development and Investment Promotion and Establishment of LEDIP Office/Unit in all Provinces, Cities and Municipalities;

WHEREAS, the Province of Pangasinan is envisioned to be the new hub for business, trade and investments to accelerate economic development and increase employment opportunities for Pangasinenses;

WHEREAS, the Province of Pangasinan has no separate office for local economic and investment promotion, however, an investment section is integrated with the Provincial Planning and Development Office which may not be adequate to meet the immediate and increasing needs and demands for local economic development;



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WHEREAS, Section 463 par. c (2) provides that the Sangguniang Panlalawigan is empowered to create such other offices as may be necessary to carry out the purposes of the provincial government;

WHEREAS, the Sangguniang Panlalawigan finds it necessary and in order to create the Provincial Economic Development and Investment Promotion Office and the designation of the Local Economic and Investment Promotions Officer to encourage more investments and competitiveness in the Province of Pangasinan;

WHEREFORE, in view of the foregoing, on motion of Vice Governor Mark Ronald DG. Lambino, duly seconded -

Be it enacted by the Sangguniang Panlalawigan in session assembled:

SECTION 1. TITLE – This ordinance shall be known as “CREATING THE PROVINCIAL ECONOMIC DEVELOPMENT AND INVESTMENT PROMOTION OFFICE OF THE PROVINCIAL GOVERNMENT OF PANGASINAN AND PROVIDING BUDGETARY REQUIREMENTS THEREOF AND ADOPTING POLICIES TO GOVERN ITS ORGANIZATIONAL STRUCTURE AND STAFFING PATTERNS.”

SECTION 2. DECLARATION OF POLICY – The Provincial Economic Development and Investment Promotion Office is hereby created to facilitate and coordinate the Province’s economic development and investment promotion advocacies in order to generate local as well as foreign investments and to harness local investors in the Province of Pangasinan.

SECTION 3. OPERATIVE PRINCIPLES/PURPOSES. This Ordinance shall have the following principles/purposes:

1. To focus and strengthen the province’s capacity and capability on local economic development through investment promotion.
2. To establish the mandate and strategic direction of the Provincial Economic and Investment Promotion Office.
3. To define the compositions and functions of the Provincial Economic and Investment Promotion Office.
4. To define the functions, required competencies, and minimum qualification requirements of employees to be assigned at the Provincial Economic and Investment Promotion Office.



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SECTION 4. ROLES AND RESPONSIBILITIES. The Provincial Economic and Investment Promotion Office (PEIPO) shall be responsible to:

- a. Facilitate, prepare, coordinate, and execute economic development and investment promotion policies, programs, projects, and activities.
- b. Facilitate and promote activities on local enterprise development, establishment of support mechanisms for the growth of Micro, Small, and Medium Enterprises (MSMEs).
- c. Provide mechanisms for business retention and expansion, and implement other business and economic activities to attract investments and generate employment.
- d. Prepare the Provincial Government of Pangasinan's Economic Development Plan.
- e. Formulate the Local Investments and Incentive Code (LIIC) and Marketing and Promotion Strategies.
- f. Identify revenue generating and enterprise development projects of the Provincial Government of Pangasinan which may be implemented by the private sector through Public-Private Partnership (PPP) arrangements.
- g. Provide support and facilitation assistance for prospective and new investors.

SECTION 5. STRUCTURE, COMPOSITIONS AND FUNCTIONS OF THE DIVISIONS.

1. The Provincial Economic and Investment Promotion Office (PEIPO) shall be composed of four (4) divisions which are:

- a) Economic Enterprise Division
- b) Business Development Division
- c) Investment Division
- d) Administrative Division

2. The Economic Enterprise Division shall have the following functions:

- a) Formulate plans, develop and implement proposal for the establishment of new economic enterprise.
- b) Coordinate with partnering institutions/agencies/private sector associations intended for Public-Private Partnership (PPP) projects.



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- c) Conduct research on PPP project possibilities from existing and new partners, including the development of a database of potential private sector partners.
- d) Facilitate and assist in the implementation of PPP programs and projects.
- e) Plan, identify, develop and structure the Provincial Government of Pangasinan's infrastructure and development projects for PPP implementation.
- f) Monitor, track and document the implementation of the Provincial Government of Pangasinan's PPP projects.

3. The Business Development Division shall have the following functions:

- a) Formulate plans, develop and implement proposal for trade and industry.
- b) Coordinate with Micro, Small-Medium Enterprises (MSMEs).
- c) Conduct research and coordinate with national government agencies and entrepreneurs for local product standardization.
- d) Conduct or participate in trade and exhibitions or other events in coordination with the private sector and other government entities.
- e) Conduct research and endorse new technology for existing products.
- f) Develop, monitor, and report performance measures on the effectiveness and trade and industry initiatives.
- g) Facilitate product matching among MSMEs.
- h) Conceptualize product paraphernalia and other marketing strategies for local products.
- i) Monitor and analyze sales report of the trade fairs.
- j) Formulate projects for product development.
- k) Provide assistance in the conduct of research on funding possibilities from existing and new partners and donors.
- l) Conduct research and develop new trends on investment promotion paraphernalia.
- m) Monitor and recommend appropriate interventions for the sustainability for each industry.

4. The Investment Division shall have the following functions:

- a) Evaluate applications for registration and application for availment of local incentives.
- b) Provide assistance to clients in identifying business or joint venture partners, sourcing out skilled manpower and service providers, and facilitating concerns encountered by investors.
- c) Conduct research on the possible investment areas.
- d) Monitor and evaluate project implementation of registered enterprises as well as new investments.



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- e) Formulate plans and strategies on strengthening networking relationships.
- f) Prepare and disseminate investment promotion collaterals including briefing to investors.
- g) Provide adequate recommendations on the existing legislation and procedures for local investments.
- h) Provide assistance in the preparation of the annual investment priority plan.
- i) Develop marketing, public relations promotional and advertising plans.
- j) Analyze the investment incentive application.
- k) Prepare financial statements and investment briefing reports.
- l) Assist investors in investment related concerns.

5. The Administrative Division shall have the following functions:

- a) Formulate plans, develop and implement proposal for finance, procurement, manpower, and records management.
- b) Manage the budget, supply, manpower and documented information of the office.
- c) Provide general and support services for office operations on human resource management, financial management, systems and information management, facilities management and records management.
- d) Prepare administrative reports and requirements.

SECTION 6. PROPOSED POSITIONS. - Under the creation of the Provincial Economic Development and Investment Promotion Office, the following are the proposed positions for selection including the corresponding functions:

- a) Provincial Government Department Head – the position is responsible for supervising the operations and management of the entire office.
- b) Economist III – the position is responsible for supervising the economic enterprise services pertaining to partnering and coordinating for Public-Private Partnership (PPP) projects.
- c) Market Specialist III – the position is responsible for supervising the business development services pertaining to product development and standardization for trade and industry.
- d) Development Management Officer III – the position is responsible for supervising the investment services pertaining to the formulation, implementation, and evaluation of investment plans, programs and projects.
- e) Administrative Officer V – the position is responsible for supervising the general administrative services pertaining to human resource management, records, property, other forms of support to operations, budgeting, and accounting services.



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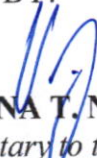
SECTION 7. SOURCE OF FUND. – The funding sources of the newly-created office and positions shall be incorporated in the next Supplemental Budget or in the Annual Budget for Calendar Year 2023 of the Province, as the case maybe.

SECTION 8. SEPARABILITY CLAUSE – If any part or provision of this Ordinance shall be held unconstitutional or invalid, other parts or provisions hereof which shall not be affected shall continue to be in full force and effect.

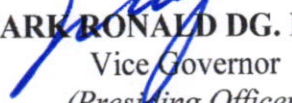
SECTION 9. REPEALING CLAUSE – All ordinances and administrative circulars and executive orders or parts thereof which shall be found to be inconsistent with provisions of this Ordinance shall hereby be repealed and amended accordingly.

SECTION 10. EFFECTIVITY CLAUSE – This ordinance shall take effect upon approval of the Sangguniang Panlalawigan of Pangasinan.

CERTIFIED BY:


VERNA T. NAVA-PEREZ
Secretary to the Sanggunian

ATTESTED:


MARK RONALD DG. LAMBINO
Vice Governor
(Presiding Officer)

APPROVED:


RAMON V. GUICO III
Governor